

Samsung's innovation approach in driving industry convergence

June 14, 2017

SAMSUNG SDS

How much do you know about Samsung?

SAMSUNG



What is the total number of industries Samsung plays in?



Which industry did Samsung recently enter?



What are the industries where Samsung is global top 5 (market share)?

Industry convergence...



“...represents the most **fundamental growth opportunity** [...] by shifting the focus **from individual products** to **cross-industry value experiences**”

18.5% CAGR 

from 2016~2020 for global smart wearable healthcare devices/ services

US\$ 4.5 bil 

for wearable medical device revenue globally by 2020

Samsung's healthcare convergence

Healthcare expertise

Components

Devices

Algorithms



Bio-Processor



ECG patch



Samsung Gear Watch



Deep learning

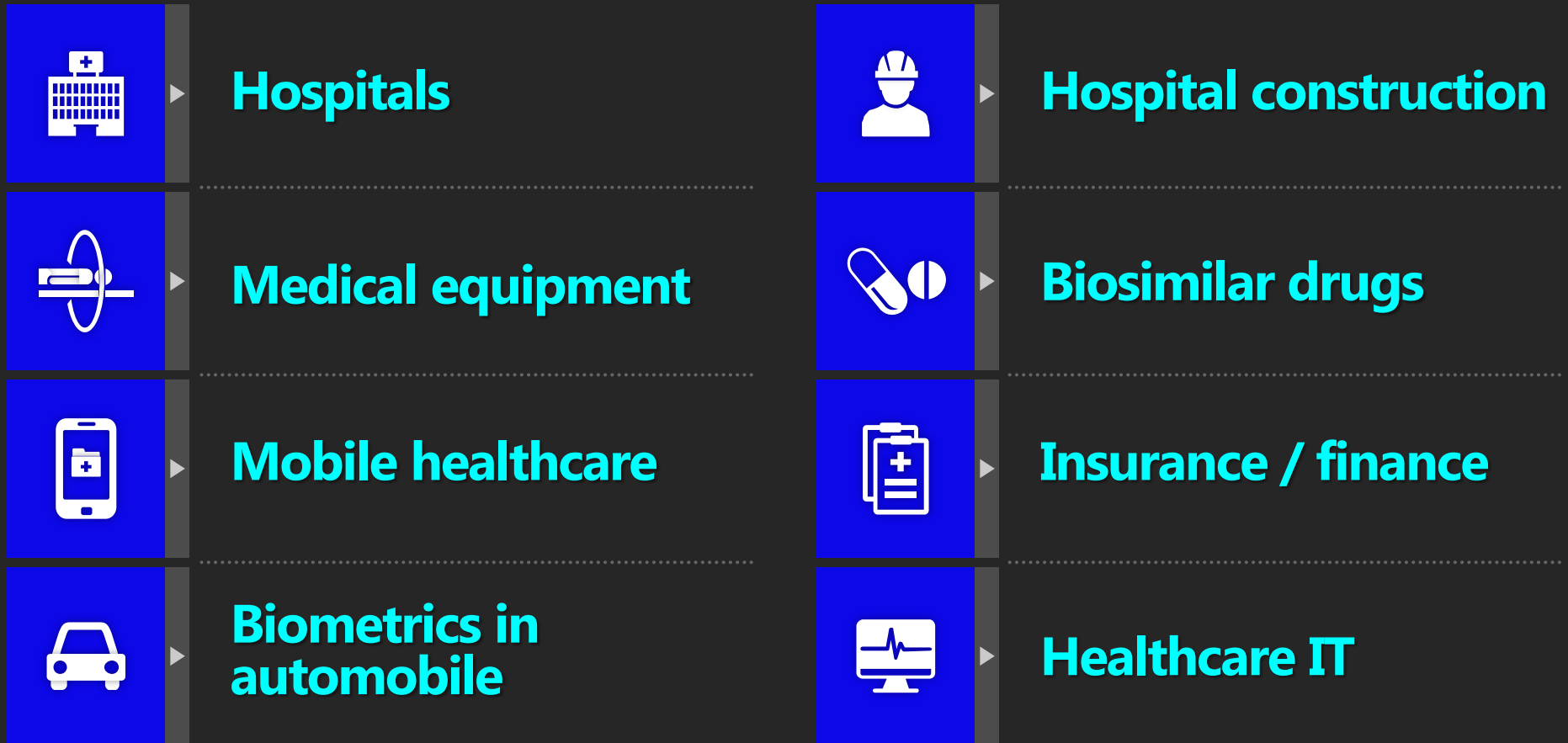


Analytics (Brightics)



Enterprise mobility management

Samsung's healthcare "ecosystem"



The background is a dark blue space scene. It features several glowing, yellowish-white elliptical orbits that intersect and loop around the center. At the bottom, there is a grid of small, grey, rectangular data points or characters, resembling a digital or network map. The overall aesthetic is high-tech and futuristic.

Thank you